



FOR IMMEDIATE RELEASE

New Kids Corner and Utah County Information & Activity Guide on UtahValley.com
Utah Valley Convention and Visitors Bureau

PROVO, Utah -- March 30, 2010 – The Utah Valley Convention and Visitors Bureau (UVCVB) has added a new section to the UtahValley.com Web site specifically made for children.

The “Kids Corner” (UtahValley.org/kids) offers great activities for children of all ages to participate in while living in or visiting Utah Valley. Ideas range from free museum trips to all day adventures. Exploring Utah Valley’s local attractions are easy especially with the new “Kids Corner”, which offers discounts and a list of free activities that will entertain children as well as adults. A listing of local kid approved Web sites is also available.

The highlight of the “Kids Corner” is the Utah County Information and Activity Guide. The 22-page Activity Guide as well as the Utah County Information section on the Web site are dedicated solely to helping grade school children find facts in order to write their Utah County school reports.

“Providing children with a fun educational Activity Guide about Utah County has long been awaited for,” said Arnold Thiebaud, Marketing Manager for UVCVB. “We now have an Activity Guide, containing facts about Utah County that we can offer to children, parents and teachers. The “Kids Corner” not only contains great information for their school report on Utah County but also features family friendly attractions and ideas for residents and visitors alike.”

These two resources provide information on Utah County’s history, climate, government, and recreation. The Activity Guide encompasses these fun facts with activities which allow learning to be fun, but educational at the same time. Some of the activities include coloring, mazes, and crosswords. The Utah County Information section contains downloadable pictures and maps as well as links to other helpful County Web sites. The Activity Guide is available for download under the County Information section of the “Kids Corner”.

For more information visit www.UtahValley.com/kids or contact Charlene Christensen, Director of Services, at 801-851-2102 or Charlene@utahvalley.org.

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