



Utah Valley CVB Visitor Guide Advertising Space Order
 Official visitor guide of the Utah Valley Convention and Visitors Bureau
 111 S. University Avenue, Provo, UT 84601

The Utah Valley Visitors Guide is used by both visitors and locals to discover and enjoy all that Utah Valley has to offer. The guide is distributed to hotel guests, convention attendees, requests, chamber of commerce, city offices and visitor centers throughout the state of Utah.

Date of Agreement: _____
 Company/Organization Name: _____
 Company Contact (First / Last Name): _____
 Company Address, City, State, Zip: _____
 Phone: _____ Email: _____ Fax: _____

Visitor Guide Ad Rate (sign your initials on chosen option):

Initial	Ad Size	Price
	Inside Front Cover Leisure Section	\$1,850
	2-page spread	\$2,500
	2/3 page	\$1,100
	1/3 page	\$650
	Restaurant 1/6 page	\$350

Initial	Ad Size	Price
	Inside Front Cover Meeting Section	\$1,850
	Full Page	\$1,550
	1/2 page	\$900
	1/4 page	\$500

*****Ad design not included in rates**

Payment Information: Cash: _____ Check: _____ / Credit: _____ (only Visa, MC, Disc.)

Credit Card Number: _____ Name on Card: _____

Expiration Date: _____ CVV Number: _____

Billing Address (if different than above): _____

I agree to charge the amount shown on this contract to my credit card, and will pay according to the terms of my cardholder agreement.

Credit Card Signature: X _____

I have read this advertising agreement and understand and agree to its terms, including those shown on back.

Advertising Agreement Signature: X _____

Terms & Conditions:

1. The Advertiser shall be liable to fulfill all conditions of this contract.
2. The Advertiser will indemnify UTAH VALLEY CONVENTION AND VISITORS BUREAU (hereafter "UVCVB") against any damage and/or expense which UVCVB may incur as a direct or indirect consequence of the Advertiser's announcement.
3. The Advertiser represents and warrants that the information provided by him to UVCVB for the purpose of preparing or publishing any advertisement of, or relating to, the Advertiser's trade or business is true and accurate.
4. Every effort will be made to carry out the contract, but its due performance is subject to cancellation by UVCVB or to such variations as UVCVB may find necessary as a result of inability to publish arising from any act of God, war, strike, lockout or other labor dispute, fire, flood, legislation or other cause beyond UVCVB's control.
5. Provided that copy and materials are received by the stipulated ad materials deadline, when requested the UVCVB will provide a proof which must be returned to UVCVB by date indicated on proof.
6. UVCVB reserves the right to repeat a previous advertisement, charge for space reserved and/or produce an ad when acceptable ad materials have not been received by UVCVB by the ad materials deadline.
7. This contract is non-cancelable by the Advertiser after the space reservation deadline and shall not in any way be dependent upon receipt of copy or other materials by UVCVB.
8. UVCVB will return Advertiser-furnished copy artwork upon written request, providing full payment has been received, but reserves the right to dispose of any advertising material six months after publication, providing the Advertiser or his Agent has not given instruction to the contrary in writing to UVCVB.
9. All contracts and copy are subject to approval by an officer of UVCVB. UVCVB reserves the right to refuse or cancel, for any reason and with notice, any advertisement or series of advertisements.
10. Only cancellations received in writing by UVCVB before space reservation deadline indicated on contract will be accepted.
11. No agency discount will be paid unless stipulated on the contract. Agency discounts will be granted to recognized agencies only. Agency fees will be honored if paid in full within 60 days of billing.
12. At UVCVB's discretion, any account that is not paid within 30 days of date of invoice shall be subject to an interest charge of one and a half percent (1.5%) per calendar month compounded monthly. It shall not be necessary for UVCVB to give advance warning that such interest charge is to be charged.
13. This agreement is entered into in the State of Utah, and any dispute with respect to this Agreement shall be resolved in the courts of the State of Utah in accordance with laws of the State of Utah. In the event of any dispute between the parties hereto, including any action by UVCVB to collect amounts due hereunder, the prevailing party in such dispute shall be entitled to recover from the other party reasonable attorney's fees and costs.
14. If for any reason distribution is delayed or interrupted, UVCVB reserves the right to substitute publishing date and distribution method(s).
15. Position requests will be granted wherever possible at the discretion of UVCVB. However, no warranty is made by UVCVB that the request for a particular position will be honored unless the Advertiser pays the position premium particular to that position. In the event the position cannot be honored by UVCVB, the position premium will be waived, and the advertisement will be run in the closest available position with no premium to the Advertiser.
16. UVCVB assumes no liability for errors in the published advertisements or material submitted by the Advertiser. UVCVB limits its liability for any error in UVCVB-set advertising material to the portion of the page on which the error occurs and only in the event that UVCVB has received advertising material on or before the material due date specified on the contract. UVCVB is not responsible for any errors in an advertisement once Advertiser has a proof, so long as the proof and published advertisement are substantially identical.
17. All fees associated with the collection of any amount due shall be paid by the Advertiser, including attorney's fees, court costs, and collection fees.