

ENTRY FORM

2011 "SPOT ON" COMMERCIAL CONTEST

This contest is free and open to all Utah residents and Utah students.

Produce and direct a :30 commercial spot that markets the State of Utah as a destination for film production. Contestants may submit individual spots or campaign style commercials. A panel of judges consisting of motion picture and advertising professionals, will choose the winning commercials. Winners will receive \$1,500 per winning commercial spot, official Utah Film Commission gear, credentials to the 2012 Sundance Film Festival and passes to various events during the film festival. Winning spots will air on Park city Televisio during the 2012 Sundance Film Festival. The festival is attended by important filmmakers from Los Angeles, New York and around the world.

RULES & REQUIREMENTS

- Entrants must be Utah residents or attending school in Utah.
- Fill out and send in this Entry Form.
- Each spot must be :30 seconds long. Each contestant may submit up to 4 spots, single or campaign.
- Utah Film Commission logo, phone number (800.453.8824) and website (film.utah.gov) must appear in each spot.
- Official logos and marks will be available upon request.
- Spots must be of broadcast quality (35mm, 16mm, HD, DV).
- Spots must be submitted as full quality video files on a CD or DVD (AVI, MOV) - Preferred Codec H.264.
- Final submissions due on December 2, 2011.
- Slate each commercial spot (spot name, number of spots, part of a campaign).
- Your name, phone number and the amount of spots must be clearly labeled on the submission.
- All submitted footage becomes property of the State of Utah and the Utah Film Commission.



TIMELINE - Dates subject to change

- July 12, 2011.....Call for Entries announced
- November 4, 2011.....Entry Forms due
- December 2, 2011.....Submissions due by 5:00 PM MST
- December 9, 2011.....Submissions judged
- December 15, 2011.....Awards Luncheon - Winners announced
- January 19 - 29, 2012.....Sundance Film Festival

Send Entry Form

Mail:
 Utah Film Commission
 c/o Ricardo Flores
 Council Hall/Capitol Hill
 300 North State Street
 Salt Lake City, Utah 84114

Fax:
 801.538.1397
 c/o Ricardo Flores

E-mail
 rcflores@utah.gov

Contact Information: Ricardo Flores - 801.538.8740 - film.utah.gov

ENTRY FORM

Name: First		Last
Address: Street		
City:	State:	Zip Code:
Phone: ()	Mobile: ()	
E-Mail:		

I am 18 years old or younger.
 (please check if applicable)

 Signature (or Guardian if applicant is under 18) _____
Date

By signing this form you agree that: You have read and understand all the requirements and guidelines, Any loaned material such as, official marks and logos, will only be used for this contest, You will not use any plagiarized media in your submission.

The Utah Film Commission assumes executive producer credit and final editorial control. All submitted footage becomes property of the State of Utah Governor's Office of Economic Development and the Utah Film Commission. Prior approval from the Utah Film Commission is needed to use or show said footage for any other specific purpose.