

## **Utah Valley's Fall Colors Mark New Season of Local Activities**

### **From Harley-Davidson rides to hayrides, fall activities in Utah Valley are waiting to be explored**

August 17, 2010- The Utah Valley Convention and Visitors Bureau (UVCVB) bids farewell to the summertime heat, and welcomes the crisp, cool days of fall with a captivating lineup of seasonal activities.

“Utah Valley is nationally known for our western gold fall colors, and has been recognized on outlets such as MSN.com’s Fall Foliage Smackdown,” said Joel Racker, President and CEO of the UVCVB. “Our magnificent mountains with remarkable fall reds, oranges, and golds provide the perfect backdrop for a wide variety of seasonal activities scattered all around Utah Valley.”

To capitalize on Utah’s leaf changing season, Timpanogos Harley-Davidson has planned the Fall Free Ride through the Nebo Loop National Scenic Byway on October 16, when the radiant leaf colors are at their peak. Mt. Nebo is the highest peak in the Wasatch mountain range, and is well-known for fall colors.

“Timpanogos Harley-Davidson is proud to be located in the heart of Utah Valley, said Rick Story, General Manager for Timpanogos Harley-Davidson. “We value the history of this community – our 60,000 square-foot building is made with original scrap materials from Geneva Steel. Whether you’re a two-wheeled novice or an experienced road veteran, our Fall Free Ride is a time to come together and enjoy the best fall scenery in the state from behind a set of handlebars.”

The ride will begin at the Timpanogos Harley-Davidson dealership located just off I-15 in Lindon, Utah. To register for the Fall Free Ride, call 1-801-434-HOGS (4647) or view ride event details at [www.timpharley.com](http://www.timpharley.com).

Other popular outdoor fall activities in Utah Valley include the Timpanogos Storytelling Festival, Robert Redford’s Sundance Resort Scenic Lift Rides, Halloween Central at Thanksgiving Point and pumpkin patch hayrides at Rowley’s South Ridge Farms.

For all inquires about Utah Valley fall events and festivals, or to book a hotel room for family and friends, visit [www.UtahValley.com/fallcolors](http://www.UtahValley.com/fallcolors), or contact the UVCVB at 1-800-222-UTAH (8824).

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