

VISITOR GUIDE DISTRIBUTION

Conventions & Groups ☀️

Hotels 🌸

Utah Welcome Centers ❄️

Chambers & Statewide
Visitor Centers 🌿

Utah Valley Visitor Center ☀️

BYU / UVU / Other Schools 🌸

Businesses & Attractions ❄️

Inquiries 🌿



Utah Valley!

CONVENTION AND VISITORS BUREAU

UtahValley.com

The Utah Valley Visitor Guide is a great way for visitors to discover what the Valley has to offer. The guide is distributed by the thousands to hotel guests, to convention attendees, and through Visitor & Welcome Centers throughout the State. Many visitors planning a trip to Utah Valley request a copy of the guide. In the past, many businesses have requested the opportunity to place ads in the visitor guide. This year, as a result, the guide will include limited advertising.

This year's guide will incorporate a Meeting/Event Planner section. This new combination will make the 2010 Visitor Guide an effective tool for meeting/event planners.

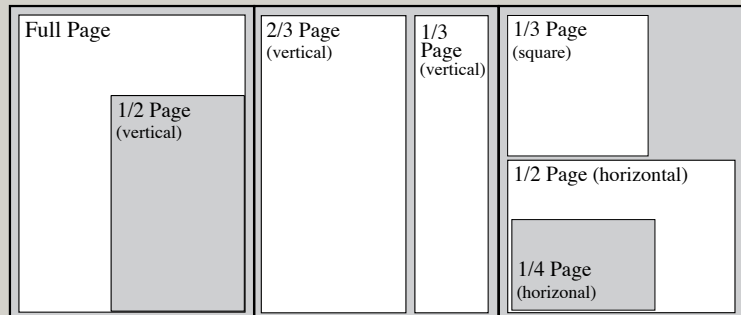


2010 MEDIA KIT



Utah Valley Visitors Guide AD SPECIFICATIONS

DISPLAY ADVERTISING		Ad Sizes	Width x Height
ad size	price	full page (bleed)	8.625" x 11.125"
2-page spread	\$3600	trim size	8.375" x 10.875"
full page	\$1850	live area	7.375" x 9.875"
2/3 page	\$1400	full page	7.375" x 9.875"
1/2 page	\$1100	2/3 page (vertical)	4.5" x 9.625"
1/3 page	\$750	1/2 page (horizontal)	6.875" x 4.625"
1/4 page	\$600	1/2 page (vertical)	4.5" x 7.125"
restaurant 1/6 page	\$450	1/3 page (vertical)	2.125" x 9.625"
PREMIUM DISPLAY ADVERTISING		1/3 page (square)	4.5" x 4.625"
ad size	price	1/4 page (horizontal)	4.5" x 3.5"
inside front cover	\$5000		
back cover	\$5000		
inside back cover	\$4000		
page 3 (opposite IFC)	\$4000		



TO ADVERTISE: Contact Eric Ellis, Associate Publisher
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