

Visitors Guide provides information for effective business and leisure trips

By Tiffani Terry

Visitors and locals alike are invited to take advantage of the complimentary materials offered by the Utah Valley Convention and Visitors Bureau, the official visitor center in Utah County. Whether you are a leisure traveler in need of a hiking map, or a meeting planner trying to select a venue for your company's next big convention, the CVB is here to help.

The new official 2010/2011 Utah Valley Visitor and Meeting Planner Guide provides helpful information for a successful visit to the Valley. Eighty colorful, detailed pages give information on lodging, attractions and more. When your business associates and convention attendees come into town, this useful guide will inform them of the many opportunities during their stay.

Utah Valley is a place to bring everyone together. The Utah Valley Visitor and Meeting Planner Guide provides details and square footage for the area's various venues. In June, Utah County broke ground on the new Utah Valley Convention Center, anticipated to open in Historic Downtown Provo in March 2012. The new structure will include three floors with 62,000 square feet of meeting space, including an open garden patio for outdoor affairs.

Sports event planners can search for details in the guide on Utah Valley's sports facilities, which include several collegiate venues, the ice-skating rink used in the 2002 Olympic events, and more.

In addition to the guide's helpful listings of hotels, shops, and eateries, you'll find compelling facts about Utah Valley. For example, few may be able to list all 12 of the major films that were set here. People might not know that Philo T. Farnsworth, the inventor of the television, lived in Utah Valley. And it is likely that guests and locals have not heard the full story behind the Legend of Timpanogos.

Whether you are visiting for the first time or grew up in Utah Valley, you will find value in the visitors guide.

To request your free copy of the 2010/2011 Utah Valley Visitor and Meeting Planner Guide or for additional information on Utah Valley's events and venues, call 800-222-8824, visit UtahValley.com, or stop by our Visitors Center at 111 S. University Ave. in Provo.