

## **Article submitted by: Utah Valley CVB, Charlene Christensen**

Bring Everyone Together on the Greens with the Utah Valley ParPass

The Utah Valley Convention and Visitors Bureau is regularly asked the question of “What can we do with our convention attendees and corporate travelers?” Our response varies based on the interests of the delegates you host but for those corporate relationships that are formed outside the office we have several suggestions. Our newest idea is a program that the UVCVB in partnership with all 11 public golf courses launched this year – the “Utah Valley ParPass”. Specifically designed for corporate and leisure visitors the Utah Valley ParPass (\$45) provides 18 holes of play, golf cart rental, discounted club rental (10-20% off), and a small bucket of balls at one participating Utah Valley golf course of their choice. The pass also allows the option of scheduling a tee time up to 30 days in advance. The passes expire December 31, 2010.

Utah Valley is home to 11 beautiful courses including the Johnny Miller designed Thanksgiving Point Golf Club, Utah’s largest golf course. Hobbie Creek golf course, located in Springville, was given a 4.5 star rating by Golf Digest Magazine. According to the magazine, this is “one of the best values in North America.”

Whether you decide to play at one of those courses, the Western-style Ranches Golf Club, or Talons Cove Golf Club, the location for the 2005 & 2006 Utah Open, your business partners will enjoy the benefits of the Par Pass. Visit [UtahValleyParPass.com](http://UtahValleyParPass.com) for more information on each of Utah Valley’s unique golf courses, meeting space and club house amenities.

Purchasing the pass is easy. Many local hotels offer the Par Pass in a combined golf/hotel package. A list of participating hotels and packages can be found at [UtahValleyParPass.com](http://UtahValleyParPass.com). In addition, passes may be purchased individually at participating hotel front desks, on [UtahValleyParPass.com](http://UtahValleyParPass.com) or at the Utah Valley Visitor Information Center located in Provo at 111 South University Avenue. Be sure to contact us for other ideas, itineraries, visitor guides and more at 801-851-2100 or visit [MeetInUtahValley.com](http://MeetInUtahValley.com).

**Contact:** Utah Valley Convention and Visitors Bureau  
**Address:** 111 South University Avenue, Provo  
**Phone:** (801) 851-2100  
**e-mail:** [Visitors@UtahValley.com](mailto:Visitors@UtahValley.com)