

Utah Valley Chamber Newsletter, April 2010 Issue

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“Staycation” Utah Valley Style

Many families are choosing to stay closer to home when planning a quick get-away or vacation. The savings alone are worth considering a “Staycation” for this summer’s family trip and the money that you do spend helps support the local economy and benefits all of us. This concept is really simple and you might even be surprised with the options available for your family. It really makes perfect sense to consider Utah Valley’s local attractions or a “Staycation” in your own backyard.

Here are a few simple guidelines to follow as you plan your family’s journey close to home. First, stop by the Utah Valley Visitor Information Center in downtown Provo where you’ll find plenty of free brochures and maps to give you a jump start. Second, visit UtahValley.com where you’ll find even more information such as a restaurant listing, suggested day trips and itineraries, and much more. Be sure to sign up for the Utah Valley e-newsletter to keep you up-to-date and in-the-know on local festivals, events and attractions, as well as special packages and coupons. Third, be sure to create the atmosphere of a vacation when planning a “Staycation,” just because you may be using your home for lodging instead of a hotel be sure to experience Utah Valley as you would any other place. You may even consider staying in a hotel for part of your trip as the amenities of a hotel, even close to home, can lighten your load and the kids will love the pool. Whatever you do have fun and explore the attractions you never knew existed. Visit a venue or attraction that’s on your “got to do that” list (but never seem to find the time). And be sure to ask the kids what they want to do. Their answers might surprise you.

If you’ve already planned a more traditional vacation for your family consider all the fun you’ll have with your kids this summer by planning day trips in Utah Valley. Plus don’t forget to visit UtahValley.com for exclusive discounts, promotions, contests and giveaways! Or stop by, we’d be happy to assist you with your “Staycation,” plans.

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